

International Newsroom

International Trucks Plow Through For Winter Warriors

Rugged, Reliable Product Offerings and Cutting Edge Technology Deliver for Snow Plow Drivers

LISLE, Ill. (February 28, 2014) – With a seemingly never-ending barrage of snowstorms and bone-chilling cold temperatures, the 2013-14 winter won't be soon forgotten—especially for snow plow drivers. These winter warriors from across the country have worked tirelessly this winter season, plowing snow, spreading salt and clearing roads—many of them driving International® DuraStar® and WorkStar® vocational trucks equipped with Navistar's Diamond Logic® Electrical System.

“When we talk to fleet managers from transportation departments across the Midwest and Northeast, their reaction is pretty much universal—this has been a winter for the record books,” said Bob Mann, vice president, dealer sales, Navistar. “While staying ahead of the weather has been a tough assignment for snow plow operators, International vocational trucks have been a dependable tool for these drivers.”

The versatile DuraStar and rugged WorkStar are available in day cab, extended cab and crew cab configurations with a wide variety of powertrain and transmission options to meet a broad range of customer requirements. Double-sided galvanized steel and huck-bolted frames provide maximum durability while factory-engineered all-wheel drive provides the performance and drivability needed for the most extreme conditions.

In addition, all International vocational trucks are equipped with Navistar's Diamond Logic Electrical System—a customizable truck computer module that integrates communication between the truck and exterior equipment like plows, dumps and spreaders. For snow plow applications, the Diamond Logic system includes a number of customizable features, including sensors and

switches that can control the salt spreader based on the vehicle's speed, warning indicators that notify the driver when equipment is up or down, and PTO (power take-off) interlocks that control the engagement/disengagement of the plow.

“With a line-up of dependable, hard-working vocational trucks, we have the product offerings to meet the needs of a wide range of vocational truck customers—snow plow operators in particular,” Mann added. “And, with Diamond Logic, we provide a technology solution that helps simplify equipment operation, improves driver safety and productivity, and delivers results to the bottom line.”

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