

## International Newsroom

### **Marcia G. Taylor Named 2014 Influential Woman in Trucking**

### **Navistar and Women in Trucking Honor Taylor for Influencing Industry**

**Grapevine, Texas (March 25, 2014)** – Navistar and the Women In Trucking Association (WIT) presented Marcia G. Taylor, president and chief executive officer, Bennett International Group LLC, with the fourth annual Influential Woman in Trucking award at this week's Truckload Carriers Association annual meeting.

The Influential Woman in Trucking award recognizes women in the trucking industry who make or influence key decisions, have a proven record of responsibility, and mentor and serve as a role model to other women. WIT and Navistar teamed up to develop this award in 2010 as a way to honor female leaders in trucking, and to attract and advance women within the industry.

“Women make a difference in the trucking industry every day, and the goal of the Influential Woman in Trucking award is to shine a spotlight on their contributions,” said Jan Allman, vice president, Manufacturing, Navistar.

“Navistar is proud to honor Marcia Taylor for her leadership in the trucking industry.”

Taylor acquired Bennett International Group with her late husband J.D. Garrison in 1974. For 40 years, she has overseen the company’s strategic growth into an international transportation management and supply chain solutions leader. Taylor is also the CEO of the Taylor Family Foundation, a private family foundation that donates a percentage of quarterly profits to those in need.

“Marcia Taylor has built a very successful company and is recognized within and beyond the trucking industry for her accomplishments,” said Ellen Voie, WIT president and chief executive officer. “She is a role model for all and exemplifies the women in trucking we aim to highlight with this award.”

WIT and Navistar also honored three runners-up for this year's award: Amy Boerger, general manager – Field Sales and Service, Cummins Inc; Kim A. Kaplan, president and chief operating officer, K-Limited Carrier Ltd; and Stephanie Klang, professional driver, Con-way Truckload.

“Marcia rose to the top in a field of exceptional candidates,” said Voie. “These women are all role models for our industry—helping us to pave the way for the next generation of women who will become leaders and innovators in trucking.”

**About Women in Trucking:** Women in Trucking was established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as sixteen percent of its members are men who support the mission. Women In Trucking is supported by its members and the generous support of Gold Level Partners: [Bendix Commercial Vehicle Systems, LLC](#), [Daimler Trucks NA](#), [Frito-Lay NA](#), [Great Dane Trailers](#), [Hyundai Translead](#), and [Walmart](#) and Silver Level Partner [C.H. Robinson](#). For more information, visit [www.WomenInTrucking.org](http://www.WomenInTrucking.org) or call 888-464-9482.

---

<https://news.international.com/2014-03-25-Marcia-G-Taylor-Named-2014-Influential-Woman-in-Trucking>