

IC BUS ANNOUNCES 2014 DATES FOR IC BUS UNIVERSITY TRAINING PROGRAM

Program Designed to Optimize Training for Technicians, Improve Service

LISLE, IL (April 30, 2014) – IC Bus has announced that registration has opened for four IC Bus University training sessions. Classes will be held on June 23-26, 2014; July 7-10, 2014; July 21-24, 2014; and August 4-7, 2014.

Each session will be held at the IC Bus Plant in Tulsa, Okla., and the registration fee is \$425, which includes instruction by IC Bus trainers, materials, transportation and lunches. The training sessions are limited to 60 participants per offering.

“IC Bus is the market-leader in the North American school bus industry and we remain focused on building and maintaining the best relationships in the business,” said Carl Webb, vice president and general manager, IC Bus. “By offering this program, we are investing in our customers’ bottom lines by providing technicians with additional education and proficiency with our products.”

A customer-focused training program for technicians, IC Bus University was developed to optimize service and maintenance proficiency and broaden technician knowledge of IC Bus™ products. Since 2008, more than 1,200 school bus technicians have participated in the program. IC Bus became the first school bus manufacturer to offer formal factory training for technicians. The program includes a full plant tour of the IC Bus facility in Tulsa and comprehensive information on parts, service and maintenance.

The training sessions are focused on three areas:

- Engines
- Diagnostics

- Preventative Maintenance/Repair Procedures

For more information about IC Bus University registration information and procedures, interested technicians should contact their local IC Bus dealer.

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