

IC BUS RECOGNIZES SIX NORTH AMERICAN DEALERS WITH THE 2013 PURSUIT OF EXCELLENCE AWARD

Rush Bus Centers of Ohio leads the Six Outstanding IC Bus Dealerships Recognized for Business Performance, Customer Satisfaction and Community Service

LISLE, Ill. (May 14, 2014) IC Bus today announced the winners of its annual Pursuit of Excellence dealership award. Rush Bus Centers of Ohio, two-time winner Leonard Bus Sales, Inc. of New York, Midwest Transit Equipment of Illinois, Summit Bus of New Mexico, Truck Sales and Service, Inc. of Ohio, and Western Canada IC Bus have been recognized for their efforts to improve sales and customer satisfaction. Rush Bus Centers of Ohio has also been named the 2013 Dealer of the Year.

“Chosen among all IC Bus dealerships across North America, these six winners have gone above and beyond to find success,” said John McKinney, president, IC Bus. “In addition to providing unmatched customer support, these dealers have demonstrated a promise to ensuring the success of their customers and their local communities.”

The awards are based on dealer performance in several key areas in 2013, including growing market share and exceeding annual sales plans. In addition, dealers were required to meet a customer satisfaction index threshold as well as meet community service requirements in order to be eligible to receive recognition.

“IC Bus continues to lead the school bus industry by offering great products with the broadest selection of diesel engines all supported by the industry’s strongest dealer network,” said McKinney. “On behalf of everyone at IC Bus, I sincerely congratulate our top performers of 2013.”

About IC Bus

IC Bus, LLC of Lisle, Ill., is a wholly-owned subsidiary of Navistar, Inc. (NYSE: NAV). The nation's largest integrated manufacturer of school buses, IC Bus is a global leader in passenger protection, chassis design, engines and ergonomics. The company is also a producer of commercial buses. All IC Bus™ buses are sold, serviced and supported through a renowned dealer network that offers an integrated customer program encompassing parts, training and service. Additional information is available at www.icbus.com

<https://news.international.com/2014-05-14-IC-BUS-RECOGNIZES-SIX-NORTH-AMERICAN-DEALERS-WITH-THE-2013-PURSUIT-OF-EXCELLENCE-AWARD>