International Newsroom

IC Bus Recognizes Four North American Dealers with the 2014 Pursuit of Excellence Award

LISLE, Ill. – February 9, 2015 –Today, IC Bus announced the winners of the brand's annual Pursuit of Excellence dealership award. Four IC Bus dealerships in the United States and Canada were recognized for their efforts to improve sales and customer satisfaction.

This year's winners are Timmons Truck Center of Baton Rouge, La.; Leonard Bus Sales, Inc. in Deposit, N.Y.; Midwest Transit Equipment in Kankakee, Ill.; and Western Canada IC Bus Inc. in Edmonton, AB. Leonard Bus Sales, Inc. is being recognized for the third year in a row, and both Midwest Transit Equipment and Western Canada IC Bus Inc. are receiving the honor for the second time.

"These awards are given to those dealers that have demonstrated an ability to grow our customer relationships this past year," said Trish Reed, vice president & general manager, IC Bus. "In addition to providing unmatched customer support, these dealers have displayed a commitment to ensuring the success of their customers and their local communities."

The awards are based on dealer performance in several key areas in 2014, including growing market share and exceeding annual sales plans. In addition, dealers were required to meet a customer satisfaction index threshold as well as meet community service requirements in order to be eligible to receive recognition.

"IC Bus continues to lead the school bus industry by having not only great products but also the industry's strongest dealer network," said Reed. "On behalf of everyone at IC Bus, I offer congratulations to our top performers of 2014."

About IC Bus

IC Bus, LLC of Lisle, Ill., is a wholly-owned subsidiary of Navistar, Inc. (NYSE: NAV). The nation’s largest integrated manufacturer of school buses, IC Bus is a global leader in passenger protection, chassis design, engines and ergonomics. The company is also a producer of commercial buses. All IC Bus™ buses are sold, serviced and supported through a renowned dealer network that offers an integrated customer program encompassing parts, training and service. Additional information is available at www.icbus.com.

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