

International Newsroom

"It's Uptime At International" At This Year's Mid-America Trucking Show

International Truck Continues its Mission to be the Uptime Leader in the Industry with Product and Service Enhancements, Leading-Edge Technology Integration

LOUISVILLE, Ky., March 23, 2015 /[PRNewswire](#)/ -- At the Mid-America Trucking Show this week, International® Truck will demonstrate the latest enhancements to its commercial truck line-up and the integration of best-in-class technologies helping the company realize its mission to become the uptime leader in the industry.

"Delivering industry-leading levels of uptime to our customers is more than just building a line of trucks that stay on the road longer," said Bill Kozek, president Truck and Parts, Navistar. "The 'Uptime' mission at International is our commitment to technology, innovation, tools and services that allow our customers to keep moving forward."

OnCommand™ Connection: Industry's Only Open Architecture Remote Diagnostics System

International Truck aims to continue its leadership in the connected vehicle space this week as it announces additional new enhancements to OnCommand Connection, the industry's only open architecture, remote diagnostics system capable of monitoring all competitive trucks makes. Currently monitoring more than 80,000 vehicles in North America, OnCommand Connection continues to grow in popularity with fleets of all sizes as customers experience firsthand its potential to deliver improved uptime and cost savings. OnCommand Connection provides analytics that give customers enhanced visibility into the data required to run their business more efficiently and with improved control. As a result, fleets can achieve more efficient repairs and maintenance, better lifecycle value and an overall lower total cost of ownership.

"By providing customers with greater access to critical vehicle data, OnCommand Connection is a true differentiator in the industry," said Michael Cancelliere, senior vice president, global parts and customer service. "With our announcements this week, we'll continue to connect vehicles, customers and our dealers together to deliver the highest levels of uptime in the industry."

Leading-Edge Technology Integration

The International Truck booth will showcase its full portfolio of Class 8 truck offerings equipped with the latest innovative technologies—whether developed in-house at Navistar or through the company's world-class component suppliers. From the broadest range of transmission offerings to the most advanced safety systems available today, International continues to seek out innovative solutions and bring them to market quickly, providing customers with industry-leading uptime and the choices they require for their businesses.

"We're leveraging our global suppliers and partners to offer customers leading-edge technology—and more choice," said Denny Mooney, Navistar senior vice president, global product development. "Working together with our suppliers, we're able to get to market quickly with new features and options that enhance driver and vehicle safety, improve uptime and increase productivity."

ProStar ES: Industry's Best Fuel Efficiency Package Gets Even Better

Introduced in December 2014, the International ProStar ES (Efficiency Specification) will take center stage at this year's Mid-America Trucking Show with a number of improvements that will deliver additional fuel efficiency gains and drive further cost savings to a fleet's bottom line. Featuring best-in-class aerodynamics, the most fuel-efficient powertrain/transmission combinations available in the industry and a number of advanced technologies, the ProStar ES continues to evolve as an industry-leading platform for the most fuel efficient components and technologies available today.

"The ProStar has a well-earned reputation as one of the most fuel efficient trucks in the industry and we continue that tradition with new features that

raise the fuel efficiency bar even further," Kozek added. "From best-in-class fuel efficiency to the integration of leading-edge technologies, the products and services we offer our customers are helping us fulfill our 'Uptime' promise every day."

The entire International Truck line-up—from heavy-duty on-highway tractors to medium-duty and severe service vocational trucks—will be on display at the Mid-America Trucking Show. Visit International Truck Booth 30895 to see International's product offerings or visit www.internationaltrucks.com.

For further information: Media, Lyndi McMillan, 331-332-3181, or Investors, Kevin Sadowski, 331-332-2406; Web site: www.InternationalTrucks.com

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