International Newsroom

IC BUS RECOGNIZES SIX NORTH AMERICAN DEALERS WITH THE 2015 PURSUIT OF EXCELLENCE AWARD

LISLE, **III.** – **March 15**, **2016** – IC Bus today announced the six winners of its annual Pursuit of Excellence dealership award. IC Bus partners with dealers throughout the United States and Canada and the award recipients have proven to be the best in their class for their efforts to improve sales and customer satisfaction.

This year's winners are RWC Group of Alaska and Arizona; International Trucks of Hawaii, LLC in Kapolei, Hawaii; Maxim Truck & Trailer Inc. in Winnipeg, MB; Summit Truck Group of Mississippi; Longhorn Bus Sales, L.L.C. in Houston, Tex.; and Midwest Transit Equipment in Kankakee, Ill. Midwest Transit Equipment is receiving the honor for the fourth consecutive year.

"These awards are given to those dealers that have demonstrated an ability to grow our customer relationships this past year," said Trish Reed, vice president & general manager, IC Bus. "In addition to providing unmatched customer support, these dealers have displayed a commitment to ensuring the success of their customers and their local communities."

The awards are based on dealer performance in several key areas in 2015, including growing market share and exceeding annual sales plans. In addition, dealers were required to meet community service requirements in order to be eligible to receive recognition.

"IC Bus continues to lead the school bus industry by having not only great products but also the industry's strongest dealer network," said Reed. "On behalf of everyone at IC Bus, I offer congratulations to our top performers of 2015."

About IC Bus

IC Bus, LLC of Lisle, III., is a wholly-owned subsidiary of Navistar, Inc. (NYSE: NAV). The nation's largest integrated manufacturer of school buses, IC Bus is a global leader in passenger protection, chassis design, engines and ergonomics. The company is also a producer of commercial buses. All IC Bus™ buses are sold, serviced and supported through a renowned dealer network that offers an integrated customer program encompassing parts, training and service. Additional information is available at www.icbus.com.

https://news.international.com/2016-03-15-IC-BUS-RECOGNIZES-SIX-NORTH-AMERICAN-DEALERS-WITH-THE-2015-PURSUIT-OF-EXCELLENCE-AWARD