International Newsroom

IC BUS RECOGNIZES 2015 DIAMOND DEALER AWARDS

Three Dealers win the elite Diamond Premier Dealer award and Six Dealers win the Diamond Dealer award

LISLE, III. – April 07, 2016 – IC Bus today announced the three winners of the 2015 Diamond Premier Dealer award and the six winners of the 2015 Diamond Dealer award. IC Bus partners with dealers throughout the United States and Canada and the award recipients have proven to be the best in their class for their efforts to improve sales and grow market share.

"IC Bus is fortunate to have dealers of this caliber, who consistently attain exceptional sales results year after year," said Trish Reed, vice president & general manager, IC Bus. "In addition to providing unmatched customer support, these dealers have displayed a commitment to ensuring the success of their customers and their local communities."

This year's Diamond Premier Dealer winners are Longhorn Bus Sales, LLC in Houston, Tex.; Maxim Truck and Trailer, Inc. in Winnipeg, MB; and Summit Truck Group of Tupelo in Tupelo, Miss. This award is given to dealers that have secured a majority of the market share within a specific sales territory and who exceed annual sales goals.

This year's Diamond Dealer winners are International Trucks of Hawaii, LLC in Kapolei, Hawaii; K. Neal International Trucks, Inc. in Hyattsville, Md.; Midwest Transit Equipment in Kankakee, Ill.; Ward International Trucks, Inc. in Mobile, Ala.; White's Tractor and Truck in Wilson, N.C.; and Wolfington Body Company, Inc. in Exton, Pa. This award is given to dealers who exceed annual sales goals.

"IC Bus continues to lead the school bus industry by manufacturing great products, by improving Uptime, and by having the industry's strongest dealer network," said Reed. "On behalf of everyone at IC Bus, I offer congratulations to our top performers of 2015."

About IC Bus

IC Bus, LLC of Lisle, III., is a wholly-owned subsidiary of Navistar, Inc. (NYSE: NAV). The nation's largest integrated manufacturer of school buses, IC Bus is a global leader in passenger protection, chassis design, engines and ergonomics. The company is also a producer of commercial buses. All IC Bus™ buses are sold, serviced and supported through a renowned dealer network that offers an integrated customer program encompassing parts, training and service. Additional information is available at www.icbus.com.

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