

IC Bus Names Longhorn Bus Sales Its 2015 North American Dealer Of The Year

Texas Dealership Recognized for Business Performance, Customer Satisfaction



LISLE, Ill., May 31, 2016 /[PRNewswire](#)/ -- IC Bus recently announced Longhorn Bus Sales as the company's North American School Bus 2015 Dealer of the Year. The award focuses on excellence in dealership performance, as well as industry and community leadership.

"We are proud of Longhorn Bus Sales for earning our top award as the 2015 IC Bus Dealer of the Year," said Trish Reed, vice president and general manager, IC Bus. "The Dealer of the Year award recognizes the effort and dedication of all the dealership's employees, the commitment to growing their business and the recognition by customers as the dealership of choice in their market."

Longhorn Bus Sales was founded in 1974 and became an IC Bus dealer in 2000, and since then has delivered thousands of buses to customers throughout Texas. IC Bus recently recognized the dealership with its "Pursuit of Excellence" award, acknowledging Longhorn Bus Sales for outstanding growth and exceptional customer service. In addition, Longhorn Bus Sales earned the Diamond Premier Dealer recognition in 2015.

Longhorn Bus Sales is owned and operated by the Kyrish family with sales, parts and service Texas wide. Today the Kyrish family owns and operates International truck dealerships in Texas which are part of Kyrish Truck Centers.

"I have been a part of the International family since 1950, and today, 66 years later, it is a special milestone for me, my family and our employees at Longhorn Bus Sales to be recognized as the IC Bus 2015 Dealer of the Year," said Ed Kyrish, owner, Longhorn Bus Sales. "All of our employees, starting with the leadership of Jack Connell, general manager, and Robert Lofgren, sales manager, are the finest in the industry and I know they are the reason we are receiving this award for always ensuring that our customers feel valued."

"Longhorn's success is predicated on the quality of the IC product and our high level of service support after the sale and we also have the largest professional bus sales staff in the state of Texas," said Jack Connell, general manager, Longhorn Bus Sales. "Our sales staff average 400 sales calls and travel over 11,000 miles each month and collectively represent over 100 years combined sales experience, if you include the experience of the Kyrish family that number swells to beyond 200 years."

"Our dealers consistently go beyond the bus itself to provide exceptional service and support that customers demand and deserve," Reed added. "We are proud to recognize Longhorn Bus Sales for their commitment to customers throughout 2015."

About IC Bus

IC Bus, LLC of Lisle, Ill., is a wholly-owned subsidiary of Navistar, Inc. (NYSE: NAV). The nation's largest integrated manufacturer of school buses, IC Bus is a global leader in passenger protection, chassis design, engines and ergonomics. The company is also a producer of commercial buses. All IC Bus™ buses are sold, serviced and supported through a renowned dealer network that offers an integrated customer program encompassing parts, training and service. Additional information is available at www.icbus.com.

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