

IC BUS RECOGNIZES 2016 DIAMOND DEALER AWARDS

Four Dealers win the elite Diamond Premier Dealer award and 11 Dealers win the Diamond Dealer award

LISLE, Ill. – February 1, 2017 – IC Bus today announced the four winners of the 2016 Diamond Premier Dealer award and the 11 winners of the 2016 Diamond Dealer award. IC Bus partners with dealers throughout the United States and Canada and the award recipients have proven to be the best in their class for their efforts to improve sales and grow market share.

“The Diamond Premier and Diamond Dealer awards are reserved for IC Bus’ top dealers who consistently attain excellent sales results year after year,” said Trish Reed, vice president & general manager, IC Bus. “We are appreciative of their efforts to reliably deliver unmatched customer support and demonstrate a commitment to ensuring the success of their customers and their local communities.”

This year’s Diamond Premier Dealer winners are Wolfington Body Company, Inc. in Exton, Pa.; Leonard Bus Sales, Inc. in Deposit, N.Y.; Longhorn Bus Sales, LLC in Houston, Tex.; and Midwest Transit Equipment in Kankakee, Ill. This award is given to dealers that have secured a majority of the market share within a specific sales territory and who exceed annual sales goals.

This year’s Diamond Dealer winners are Carolina International in Columbia, S.C.; Silver State International in Sparks, Nev.; Leeds Transit International in Elgin, ON; Creative Bus Sales in Chino, Calif.; Bluegrass International in Georgetown, Ky.; RWC Group in Anchorage, Alaska; Waters Truck & Trailer in Columbus, Miss.; Capital City Bus Sales in Lansing, Mich.; ITA Truck Sales in Lafayette, La.; K. Neal International in Hyattsville, Md.; and Kingmor Supply, Inc. in Mt. Crawford, Va. This award is given to dealers who exceed annual sales goals.

“IC Bus leads the school bus industry by manufacturing excellent products, by improving Uptime, and by having the industry’s strongest dealer network,” said Reed. “On behalf of everyone at IC Bus, I congratulate our top performers of 2016.”

About IC Bus

IC Bus, LLC of Lisle, Ill., is a wholly-owned subsidiary of Navistar, Inc. (NYSE: NAV). The nation’s largest integrated manufacturer of school buses, IC Bus is a global leader in passenger protection, chassis design, engines and ergonomics. The company is also a producer of commercial buses. All IC Bus™ buses are sold, serviced and supported through a renowned dealer network that offers an integrated customer program encompassing parts, training and service. Additional information is available at www.icbus.com.

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