

International Newsroom

Navistar Names Commercial Vehicle Industry Veteran David Giroux Chief Communications Officer

LISLE, Ill., Aug. 30, 2018 /[PRNewswire](#)/ -- Navistar, Inc. today announced that David Giroux has been named Chief Communications Officer and will lead the company's Corporate Communications department effective September 1.

"David is an experienced and respected leader in the North American truck industry, and we are proud to have him join the Navistar team," said Walter Borst, CFO. "David brings new insights, high energy and excellent leadership to our team, and I am confident that his proven experience in our industry will help further enhance Navistar's reputation."

Giroux brings to Navistar a wide range of communications experience. He spent nearly seven years with Daimler Trucks North America, where the majority of his tenure was as director, Corporate Communications and Corporate Marketing, and was responsible for corporate positioning, communications strategy, executive communications, employee communications, media relations and digital and social media strategy.

Before joining Daimler, Giroux was director of marketing and communications for Peterbilt. He also spent nearly seven years at Meritor in roles of increasing responsibility within the company's communication and marketing groups.

"The future is undoubtedly bright at Navistar, and I look forward to amplifying the news about their products, strategy and partnerships aimed at becoming the industry leader," said Giroux. "There is simply no better time to join the company. The Navistar team is exceptional, and I am looking forward to sharing my knowledge about the industry and making a positive impact going forward."

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