Peterson Trucks Takes Over as the Official IC Bus® Dealer for Oregon

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LISLE, Ill. – December 05, 2018 – With the recent acquisition of Brattain International, Peterson Trucks, Inc. is now the official IC Bus® dealer for the entire state of Oregon.

As part of the acquisition, Peterson Trucks adds Brattain's five Oregon locations in Portland, Salem, Albany, Eugene and Bend to its already established footprint in the San Francisco Bay Area and California's north coast. All five of the locations have already been rebranded to Peterson Trucks.

"Peterson is a well-respected dealer throughout northern California and we are excited to have their expertise brought to Oregon," said Trish Reed, president, IC Bus. "There is great opportunity for IC Bus to grow in Oregon, and the Peterson organization has the people, and tools, to support our customers and help us do that."

To help ensure a smooth transition, all Brattain employees were given the opportunity to apply for positions at Peterson. In many cases, customer's will have the same exact rep as they had with Brattain, and those that don't have already been contacted for an introduction with their new one.

There has also been no disturbance in business, with a majority of changes occurring between close of business on Friday, November 2 and open of business on Monday, November 5. Now, Peterson is focused on helping their new customers and improving on Brattain's established methods.

"You can expect to see many improvements building upon what was already being done well," said Tom Bagwell, executive vice president, Peterson Trucks.

“On the bus side, we’re going to offer improved service, a greater selection and availability of parts inventory and more vehicles available for purchase.”

“Our bus customers have the single most important task: keeping our children safe; and we’re dedicated to doing whatever we can to help that cause,” Bagwell continued.

Peterson Trucks is also offering training opportunities online, and in person, focused on safety, technicians, fleet management and leadership. In addition, Peterson is developing an uptime command center to help keep customer buses on the road.

For more information on Peterson Trucks and the recent acquisition, visit www.PetersonTrucks.com

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