

International Newsroom

Friedrich Baumann Named Navistar President Of Aftersales



LISLE, Ill., March 15, 2019 /[PRNewswire](#)/ -- Navistar International Corporation (NYSE: NAV) today announced that Friedrich Baumann has been named president of Aftersales, a new role at the company. Additionally, Baumann will continue to be Navistar's TRATON alliance liaison. Previously, Baumann was the company's senior vice president, Strategy and Planning.

The new Aftersales business will manage every facet of the business after the sale of the truck, including oversight of parts and service, Uptime, warranty and dealer development. Aftersales continues to be a critical aspect of the value chain for Navistar, and this enhanced alignment of multiple critical functions will drive improved customer Uptime.

"Friedrich brings an unparalleled, rich set of experiences to lead Navistar's new Aftersales business," said Troy A. Clarke, chairman, president and chief executive officer. "In this role he will transform our dealer and service network into an industry leader. Additionally, Friedrich will continue to oversee the company's alliance with TRATON, which has already achieved significant savings through the Procurement JV and will deliver heightened levels of vertical integration as we leverage our global partners."

"I am eager to lead Navistar's new Aftersales business unit with the specific

goal of leading the industry in terms of customer Uptime and dealer performance," said Baumann. "Aftersales is not only a critical element in surpassing customers' expectations in terms of Uptime, but also a driver of revenue growth for both the company and our dealer network."

Baumann joined Navistar in April of 2018 as senior vice president, Strategy and Planning, after a 24-year career at Daimler Trucks, including the last six years as senior vice president of Daimler Trucks North America's aftermarket business.

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