

**INTERNATIONAL TRUCK INTRODUCES SPECIAL OFFERS ON NEW TRUCK FINANCING AND
AFTERSALES PROGRAMS**

Brand Stands by Customers for the Long Haul Providing Digital Tools
to Support Operations

A photograph of a man with a shaved head, wearing a blue plaid shirt, driving a truck. The sun is shining brightly through the windshield, creating a lens flare effect. Overlaid on the image are several promotional graphics. At the top, the text "INTERNATIONAL CARES" is written in large, bold, white capital letters. Below this, there are two circular graphics. The first one has a scalloped edge and contains the text "NO PAYMENTS \$\$\$" at the top, "6-MONTHS" in the center, and "NO PAYMENTS \$\$\$" at the bottom. The second one has a circular arrow design and contains the text "INTERNATIONAL 360 UP TO SIX MONTHS FREE". At the bottom left, there is a small International Truck logo. At the bottom right, the text "WITH YOU FOR THE LONG HAUL" is written in bold, white capital letters.

**INTERNATIONAL
CARES**

**NO PAYMENTS \$\$\$
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**INTERNATIONAL 360
UP TO SIX MONTHS
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WITH YOU FOR THE LONG HAUL

Lisle, Ill. (April 06, 2020) – International Truck recognizes the swift changes

COVID-19 has brought to customer businesses and today launches International Cares, a grouping of special offers on new truck financing and digital tools to best meet customer needs during this time.

“Whether they are on the front lines of this fight or not, our customers are facing many unforeseen challenges during this crisis,” said Michael Cancelliere, president, Truck, Navistar. “International Cares is our way of saying thank you to those keeping the world moving forward and helping our customers to keep going strong.”

No Payments for Six Months*

International Truck and Navistar Capital, a BMO Financial Group Program, are now offering deferred monthly payments on all models of International® brand vehicles for six months. This finance program, available now through May 31, allows customers to upgrade their fleet and purchase new equipment to keep up with current demand without tying up short-term cash.

Free Access to International® 360 Digital Fleet Management System

To help customers safely and effectively manage fleets during this critical time, International Truck is providing free access to its industry-leading online service communications and fleet management tool, International® 360. This offer is available to all new customers until October 1.

International 360 offers customers many tools to maximize uptime and manage the health of all-makes fleets digitally. From monitoring the status of vehicles in repair and initiating service requests or communicating instantly with a dealer service team and viewing vehicle health through integrations with over 27 telematics providers, International 360 complies with social distancing guidelines without sacrificing uptime or maintenance.

International Truck COVID-19 Resource Center

In addition to these unique financing offers, International Truck introduces a comprehensive COVID-19 resource center now available at www.internationaltrucks.com/covid-19. This site includes relevant information and easy access to digital tools that virtually support customer business, including:

- Information on how the brand is supporting customers during COVID-19.
- A comprehensive dealer locator that reflects up-to-the-minute dealership hours.
- An online search tool of current new truck dealer inventory.
- Access to order parts online through their local dealer through [RepairLink](#).

“Whether it’s the purchase of a new truck with no payments for six months, support with trades or the integration of International 360 into your operations – we are here for you,” said Friedrich Baumann, president, Aftersales and Alliance Management. “No matter the current situation, we’re dedicated to becoming the number one choice of our customers and are providing out-of-the-box solutions to make fleet maintenance and operations as easy as possible during this critical time.”

For more information about these new programs or to explore available digital tools, contact an International Truck dealer or visit www.internationaltrucks.com/covid-19.

*** Additional terms and conditions apply, see your participating International truck dealer for complete details of the offer or visit <https://www.internationaltrucks.com/shopping-tools/current-offers/internationalcares>**

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<https://news.international.com/2020-04-06-International-Cares-Offers>