

International® MV™ Series Supports Snowplow Applications



LISLE, Ill. (April 14, 2022) – Navistar announced today the recently updated International® MV™ Series has been purpose built to support snowplow applications. The redesigned truck now benefits customers with a chassis configuration specifically focused on plows, improved packaging for easy integration and a multitude of safety features and uptime enhancements.

“The MV Series plow application opens the door for municipalities who do not have the need for larger plows,” said Chad Semler, director, Product Management. “The refreshed series was built with multiple applications in mind, making it a versatile vehicle capable of getting any job done.”

The 14,700-lb. front axle and suspension were designed with the snowplow

application in mind. A hood that can be opened part way allows for easy access for daily fluid checks. The integral front frame extension provides reinforced strength while reducing weight when compared to bolt on solutions. The design also allows for multiple configurations including hose reel and winch applications. Corrosion protection is enhanced with standard Intercoat® Chem Guard on floor panels and a newly available option of Line-X® interior floor coating.

In the cab, driver safety and comfort are paramount with a new heated windshield feature to reduce snow and ice buildup. Diamond Logic steering wheel controls allow for plow controls at the driver's fingertips. The relocated stalk shifter provides room for a third occupant to sit comfortably.

With the Diamond Partner Program designed for truck equipment manufacturers (TEMs), the MV Series snowplow application can be customized to meet all fleet needs. The program creates a connection between International, dealers and TEMs by providing body upfitter support materials and services, and makes it easier for TEMs to integrate their equipment faster, with a higher build quality and lower costs.

“By partnering with TEMs, we are offering customers a faster, more streamlined approach to body-building and outfitting the vehicle in a way that benefits them the most,” said Semler.

To learn more about the International MV Series snowplow application, visit www.internationaltrucks.com/trucks/mv-series.

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