International Newsroom

NAVISTAR LAUNCHES SERVICE ALLIES INITIATIVE WITH DEALER NETWORK

Connects Military Veterans with Dealers, Reducing the Impact of the Technician Shortage



LISLE, Ill. (November 11, 2020) – Navistar International Corporation (NYSE: NAV), a producer of International® brand commercial trucks, proprietary diesel engines, and IC Bus® brand school and commercial buses, has launched the Service Allies Initiative, which will connect military veterans with career opportunities at International® Truck and IC Bus® dealers.

The initiative has the dual purpose of helping qualified

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military veterans who are seeking work in the civilian sector, and of combating the trucking industry's chronic shortage of qualified service technicians and other highly trained professionals.

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Navistar's Service Allies Initiative will be managed by the VetFirst Solutions Group, a leadership consulting and training firm that has strong qualifications for providing excellent connections between military veterans and the company's dealer networks.

VetFirst has partnered with professional military associations and military bases to connect military veterans with International Truck and IC Bus dealers nationwide. The firm has also leveraged existing relationships with relevant organizations, including SFL-TAP (Soldier-for-Life – Transition Assistance Program), Base TSM (Transition Service Managers), the U.S. Department of Defense (DoD), and the U.S. Chamber of Commerce "Hiring Our Heroes" program to provide the connections needed.

The initiative is well positioned to offer multiple types of opportunities to qualified veterans, including:

- **Military Credit Program:** This International® Truck accepted / approved service training and credit curriculum offers credit for certain levels of International Truck-required technician training given to military mechanics utilizing existing curriculum from the U.S. Army, Navy, Air Force, and Marine Corps.

- **Internships:** Implementing veteran internships with military installations and International® Truck dealerships around the country allows service managers to start job shadowing up to 180 days from transition date at International® Truck dealerships, at no payroll cost to dealers for the internship. The program will coordinate with International Truck and the Department of Defense SkillBridge Program for internship approval and documentation.
- **Direct Placement:** Some veterans may already be fully qualified service technicians, in which case the program may be able to place them directly with International® Truck and IC Bus® dealers, reducing training expense and increasing customer Uptime.

“We are excited by the opportunity to partner with our dealers to facilitate opportunities for the many highly qualified military veterans who are seeking jobs in the U.S.,” Kory said. “The trucking business is among the most military-friendly industries, and our dealers will welcome the chance to hire experienced technicians, while having the satisfaction of supporting veterans who have served their country by offering them a career.”

More information about the initiative may be found at www.internationaltrucks.com/support/tech-empowerment/military-program.

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