Navistar Awards Winner of Parts Sales Competition

Cascadia International Parts Manager Wins Grand Prize

TACOMA, Wash. (Feb. 12, 2008) Cascadia International parts manager Julie Moltke received a Harley-Davidson Road King today as the grand-prize winner of Navistar's global parts sales competition.

Randomly selected from nearly 3,000 participants who qualified from around the world, Moltke exceeded the Navistar Parts organization's sales goals for Cascadia in specific parts categories during the five-month sales campaign.

"I thank the entire Cascadia sales team for this opportunity," said Moltke. "Winning the Harley was lucky. Achieving the right to win it was a team effort. I am very proud of all of them."

Moltke, a former schoolteacher with a proud husband and two sons, has worked in the trucking industry since she got hooked on trucks during a summer job.

The Great 8 International® Road King Challenge began last July as a way to motivate parts managers around the globe to exceed sales goals by 25 percent. In addition to the grand prize, 500 winners each month received $50 gift certificates for exceeding monthly sales goals.

The competition also served as a training opportunity. The International® truck brand's exclusive sales training and tracking Web site helped sales teams become better educated on products and to instantly monitor sales progress throughout the program.

"We are extremely proud of everyone who participated in the Great 8

Challenge, and congratulate Julie on an excellent job of motivating the whole team at Cascadia," said Rommel Miranda, vice president, sales and marketing, Navistar Parts. "Cascadia is a strong, growing part of the International® truck family. We can always rely on its staff and professional management team to meet a challenge."

"I am extremely happy for Julie," said Jim Hebe, Dealer Principal, Cascadia International. "I want to thank her for the enthusiasm and leadership she has brought to Cascadia and for helping us all commit to achieving the goals of The Great 8 Challenge."

Navistar Parts is the parts distribution and sales organization of Navistar International Corporation. The business includes global sales of parts for International® and Workhorse® branded trucks, as well as Blue Diamond and UpTime parts. International and its affiliates sell their products, parts and services through a network of nearly 1,000 retail outlets in the United States, Canada, and Mexico and from 139 dealer locations in 52 countries throughout the world.

---

https://news.international.com/news?item=117