James L. Hebe Rejoins Navistar As Senior Vice President, North American Sales Operations

Began career with company and went on to become CEO of both Freightliner and Seagrave





WARRENVILLE, Ill. (April 14, 2008) James L. Hebe, a distinguished trucking industry leader who began his career with the company, has rejoined the truck group of Navistar International Corporation (Other OTC: NAVZ) as senior vice president, North American sales operations.

Hebe, 59, first joined Navistar in 1971 in Boston as a management trainee, and later became a heavy truck salesman for International trucks. He rejoins Navistar from his latest role as president and dealer principal of Co-Van/Cascadia International, LLC.

In his new role, Hebe will have responsibility for North American sales, dealer operations and central sales administration.

“The integration of these three functions is critical to achieve alignment in communication, planning and execution of both our short and long-term strategies,” said David J. Johanneson, group vice president, global sales and marketing and distribution for Navistar’s truck group.

Hebe has led with distinction in a variety of roles in the trucking industry. He served as chairman, president and chief executive officer of Freightliner for nine years. After leaving Freightliner in 2002, Hebe became head of Seagrave

Fire Apparatus, LLC in Clintonville, Wis. He returned to the trucking industry in 2006 when he became dealer principal of Co-Van/Cascadia. Hebe, who received the Distinguished Service Citation from the Automotive Hall of Fame, will relocate to Warrenville, Ill. from his home in Portland, Ore.

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