International® Brand Trucks Named Official Truck of Churchill Downs, Kentucky Derby

LOUISVILLE, Ky. (April 8, 2008) International has been named the official truck of Churchill Downs and the Kentucky Derby, officials announced Tuesday, April 8, at the historic Louisville, Ky. racetrack. Churchill Downs Incorporated and Navistar, Inc. have agreed to a two-year deal.

“We’re proud to make International the official truck of the Kentucky Derby,” said David Johanneson, Navistar group vice president, Global Sales, Marketing and Distribution. “The rich tradition of this great sporting event plus the proud heritage of the International® brand make this a strong combination.”

International vehicles, including the all-new International® LoneStar® Class 8 tractor, will be on display at Churchill Downs throughout the week leading up to the 134th running of the Kentucky Derby Presented by Yum! Brands on Saturday, May 3. They also will be highly visible throughout the spring and fall race meets; the water trucks that assist in maintenance of the racetrack between live races are International trucks.

“We appreciate Navistar’s continued support for Churchill Downs and the Kentucky Derby,” said Jim Gates, general manager of Churchill Downs. “Their products have been a great addition to our operation and are designed with the needs of the horse racing and breeding industry in mind.”

About Churchill Downs

Churchill Downs, the world’s most legendary racetrack, has conducted Thoroughbred racing and presented America’s greatest race, the Kentucky Derby, continuously since 1875. Located in Louisville, the flagship racetrack of Churchill Downs Incorporated (NASDAQ Global Select Market: CHDN) also operates Trackside at Churchill Downs, which offers year-round simulcast wagering at the historic track. Churchill Downs will conduct the 134th running

of the Kentucky Derby on May 3, 2008. The track's 2008 Spring Meet is set for April 26 through July 6. Churchill Downs has hosted the Breeders' Cup World Championships a record six times.

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