

International Newsroom

Navistar's Mexico Subsidiary Signs Agreement With CNR To Offer Qualcomm Mobile Information System

OmniTRACS System to Help Transportation Companies in Mexico Monitor Fleet Location, Performance and Security

WARRENVILLE, Ill. (July 1, 2008) Responding to the growing demand for telematics solutions in Mexico, affiliates of leading truck maker Navistar and innovative telecommunications leader Qualcomm are collaborating to expand the availability of mobile communications systems designed to improve the efficiency of commercial freight haulers.

Navistar, maker of International brand trucks, has partnered with Corporacion Nacional del Radiodeterminacion S.A. de C.V. (CNR), to offer the OmniTRACS® mobile communications system to the Mexico market via Navistar's Mexican subsidiary, Camiones y Motores Internacional de Mexico (CMI) and its dealer network. An affiliate of Qualcomm, CNR is the exclusive distributor of Qualcomm mobile information systems in Mexico.

The OmniTRACS system is a satellite mobile information system that enables transportation companies to communicate with drivers; monitor vehicle location, maintenance and security status; and provide superior customer service.

"Navistar has provided telematics solutions in the U.S. since 2005 with its AWARE® telematics solution for truck and bus fleet operators," said Daniel Lindberg, vice president and general manager for Navistar Electronics.

"Collaborating with CNR, which has an established network to offer Qualcomm mobile information systems and services in Mexico, allows us to confidently offer a high-quality telematics solution to meet the growing demand among transportation companies and dealers in Mexico."

The OmniTRACS system enables proactive fleet management by providing transportation companies the knowledge and tools needed to help them reduce operating costs and enhance productivity and security. Two-way text and data communications are possible via Qualcomm's in-cab hardware.

Fuel economy and asset utilization are just two of the many reports available with the OmniTRACS system to help fleet managers track and budget their costs. Companies can better manage equipment maintenance schedules for both time and cost savings. Tamper-alert systems, panic alarms and satellite-tracking capabilities help minimize the risk of loss due to tampering and theft, and they help facilitate quick recovery by providing timely location information for law-enforcement agencies.

CMI is now marketing the OmniTRACS system through its dealers to Mexican trucking companies.

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