

International Newsroom

Navistar Documentary Film Celebrates America's Truck Drivers, Provides Support to Veterans  
Proceeds From DVD Sales to Support Truck Driving Recruitment  
Efforts for Returning Troops



Experience a proud and powerful ride across America

A stirring documentary  
from Brett Morgen, Director of  
"The Kid Stays in the Picture"

DRIVE AND RIDE



**WARRENVILLE, IL (November 10, 2008)** – As the nation honors all who have answered the nation’s call to military service on this Veterans Day, Navistar International Corporation (NYSE: NAV) is helping bring together two groups of America’s heroes – professional truck drivers and veterans.

In late August, Navistar showcased the documentary film “Drive and Deliver” at the Great American Trucking Show in Dallas, providing an inside look at the pride and hard work of the truck-driving professional. The film, now available on DVD for sale at Flying J Travel Plazas across North America well as at [www.InternationalTrucks.com/shop](http://www.InternationalTrucks.com/shop), takes viewers into the cab, onto the open road and into the lives of three truck drivers as they drive across the country moving the products that move America.

Proceeds from “Drive and Deliver” DVD sales will benefit a driver recruitment campaign, [www.GetTrucking.com](http://www.GetTrucking.com), created by the American Trucking Associations (ATA) to help place veterans of the armed services into much-needed truck-driving positions.

“Drive and Deliver” features the new International® LoneStar®, a game-changing semi-truck launched earlier this year that offers a bold style and

aerodynamic features. The film's Web site – [www.InternationalTrucks.com/film](http://www.InternationalTrucks.com/film) includes the movie trailer, behind-the-scenes photos, background on the cast and more information on LoneStar.

“One of the goals of the film is to showcase truck drivers as a vital and proud breed of the American workforce,” said Al Saltiel, vice president of truck marketing at Navistar. “Now, in partnering with the ATA, we have the opportunity to celebrate the service of our military personnel and help them transition to truck-driving jobs when they return home.”

Working together, the trucking industry and the U.S. Armed Forces will make it possible for active-duty soldiers transitioning out of the military to find a lucrative and rewarding career.

“The men and women of the U.S. Armed Forces have all the motivation and tools necessary to move successfully from the military into our industry,” said ATA President and CEO Bill Graves. “They are ideal candidates to become professional truck drivers.”

Consider some of the facts about truck drivers:

- There are 3.5 million truck drivers in America. The trucking industry employs about 8.7 million or about one in every 15 people working in the U.S.
- Long-haul drivers average about 110,000 miles driving per year. That's about 300 miles per day if they drove every day of the year.
- Truck drivers can spend on average about 120 hours per week (out of 168 hours) in their truck. Their truck not only serves as their vehicle, but when it

stops at truck stops, it serves as their office, kitchen, living room and bedroom.

- The trucking industry hauls on average 10.7 billion tons of freight annually – nearly 70 percent of the nation's total freight.

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