International Newsroom

Navistar Helps Kraft Foods "Green" Truck Fleet with First RouteMax™ Refrigerated Hybrid Truck

First-of-its-kind International® DuraStar® Hybrid Refrigerated Unit Will Deliver DiGiorno Pizza

CHICAGO (March 4, 2009) – Kraft Foods Inc. (NYSE: KFT) added another green ingredient to its DiGiorno Pizza line today—the first-of-its-kind diesel-electric hybrid delivery truck equipped with a RouteMax™ refrigerated truck body for frozen and refrigerated capabilities.

Representatives from Navistar (NYSE: NAV) presented the keys to the International® DuraStar® Hybrid with a RouteMaxTM refrigerated body to Kraft Foods during the annual National Truck Equipment Association (NTEA) Work Truck Show in Chicago.

“Kraft Foods is excited to be the first company to roll out this unique diesel-electric hybrid truck that uses new technology to transport frozen foods like our DiGiorno pizza,” said Mike Cole, director of Transportation, North America, Kraft Foods. “This truck is one more step forward in our transportation sustainability initiatives. As part of our commitment to reduce carbon dioxide emissions, we are applying new technologies like this one, cutting down on the distances our fleet travels and partnering with governmental agencies.”

This International DuraStar Hybrid truck with RouteMax refrigerated body is a pilot unit and is the first of its kind on the road. The energy-saving system in this delivery truck is expected to offer Kraft Foods as much as a 30 percent fuel saving versus a traditional diesel powered truck.

The International DuraStar Hybrid uses a mild parallel-type, diesel-electric hybrid architecture, developed by Eaton Corporation, which leads to less diesel fuel use and fewer emissions. The hybrid-electric system utilizes a

regenerative braking system to recover energy normally lost during braking, stores the energy in batteries and adds power back into the driveline during starts and acceleration.

In addition to the hybrid system, this truck also features RouteMax, a self-powered, extended-route cold plate refrigeration system offered exclusively through Navistar in cooperation with Johnson Truck Bodies. Onboard power from the hybrid system provides power for the refrigeration solution to accelerate body temperature recovery during the truck's daily operation, nearly doubling the length of time its cold plates provide cooling for cargo and protecting assets. RouteMax is an efficient alternative to a traditional diesel-powered refrigerated blower unit, saving as much as 1,400 gallons of fuel per year.

"Navistar's line of hybrid vehicles meets the needs of our customers by reducing a fleet's overall fuel consumption and carbon footprint," said Steve Guillaume, Navistar general manager, vocational trucks. "We're proud of our leadership in the development and production of diesel-electric hybrid commercial trucks and we continue to pursue energy-efficient, environmentally friendly solutions for our customers."

For decades, Navistar has demonstrated its commitment to clean technologies that benefit the environment and its customers. Navistar was the first Original Equipment Manufacturer (OEM) to release the smokeless diesel engine and was the first engine manufacturer to gain 2007 EPA certification for meeting particulate and hydrocarbon emissions standards – six years ahead of schedule. Navistar was also the first OEM to enter line production of diesel-hybrid commercial trucks and school buses in North America.

For its ongoing leadership, Navistar was honored with the 2007 Blue Sky Award from WestStart-CALSTART for its contributions to the commercial

development of diesel-hybrid technology. This preeminent award is presented each year by WestStart-CALSTART, the nation's leading advanced transportation technology industry organization working to support and accelerate the growth of companies developing clean and energy-efficient transportation technologies.

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