**Navistar's Top Service Technician Shows Excellence at 2009 Rodeo**

# International Dealer Network Celebrates Best of the Best in Commercial Truck and Engine Servicing

**GLENDALE HEIGHTS, Ill. (June 19, 2009)** – Last night, Robert Ball of Maudlin International Trucks, Inc., Orlando, Fla., took top honors at the third annual Navistar Service Technician Rodeo, where he beat out seven other commercial truck service technicians to be crowned “Top Service Technician.”

The rodeo, held at Universal Technical Institute in Glendale Heights, Ill., featured the top eight service technicians from International® dealerships across North America in a competition designed to test their skills in key areas of commercial truck servicing. Competition stations simulate service areas for air conditioning, brakes, drive train and electrical, as well as MaxxForce® engines.

“Robert Ball demonstrated the highest skills and abilities among the top eight Diamond-certified technicians competing in the event,” said Vaughn Allen, Navistar vice president, product and customer support.

Each of the technicians went head-to-head in a hands-on test of their technical skill and speed. Throughout the day, their training was put to the test as they navigated their way through vehicle issues at eight stations where they diagnosed and fixed problems.

Technicians involved in the competition are either Automotive Service Excellence (ASE) certified or Canadian-provincial certified in addition to Diamond-certified, Navistar’s official certification program for its service technicians. Participants were selected from an overall group of the top 370 technicians at International dealerships. From there, the group was narrowed

through online testing with the highest-scoring technicians in each region of the United States and Canada being selected for the rodeo.

“Those participating in this competition have completed all the required and optional training and are at the top of their game,” said John Pfennig, Navistar service education manager. “They represent more than 10,000 service technicians from International dealerships, the highest number of any medium/heavy commercial-truck manufacturer.”

Technicians from the following dealerships competed in the rodeo:
• Maudlin International Trucks, Inc. – Orlando, Fla.
• East Coast International Trucks, Inc. – Dartmouth, Nova Scotia, Canada
• Les Camions Beaudoin – Saint-Hyacinthe, Quebec, Canada
• Mid-State Truck Service, Inc. – Plover, Wis.
• Les Camions Inter-Estrie – Sherbrooke, Quebec, Canada
• Hunters Truck Sales and Service – Pittsburgh, Pa.
• Roberts Truck Center of Albuquerque – Albuquerque, N.M.
• Silver State International – Sparks, Nev.

**Navistar’s Got Your Back**
Navistar customers are backed by the International dealer network — the industry’s largest in North America, with nearly 900 dealer locations and 10,000 service technicians.

Navistar works closely with its dealers to train technicians on all vehicle systems. With eight training centers in the United States and Canada — as well as in-dealership training, DVD and online training — the International dealer channel can assure customers they are getting the fastest and most accurate service in the industry.

“With the largest dealer network in the industry, International dealers service

trucks nearly anywhere, anytime," added Pfennig. "The ability of International dealers to repair vehicles right the first time and get customers back on the road is a key business advantage."

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