

International Newsroom

Monaco RV, LLC Signs Up More Than 100 Dealer Partners and Counting Manufacturing, Sales, Service and Support Up and Running

COBURG, Ore. (August 24, 2009) – Monaco RV, LLC, has signed up more than 100 dealer partners to date, and plans to continue to further expand its network of motorized and towable dealer partners.

In addition, a number of former Monaco Coach Corporation employees have been put to work at Monaco RV building towable and motorized RV units at the new company's Oregon and Indiana facilities. These new products are currently shipping to Monaco RV's dealer partners.

"We're very pleased with the level of progress we've made in getting our manufacturing, sales and support operations up and running both in Oregon and Indiana," said Kay Toolson, president of Monaco RV. "Building the highest quality recreational vehicles at the most competitive prices in accordance with current market demand is a critical focus for our company. We're laying the groundwork necessary for Monaco RV to set the highest standard in our industry for dealer partnership, product quality, innovation, and customer care."

Monaco RV sales teams have been working with potential dealer partners for the last few months. "It was important for us to work diligently to sign dealers that we felt would be a good fit for us and would remain committed long-term," said Mike Snell, senior vice president of sales and product development. "We are focused on ensuring that our customers have the best buying and servicing experience possible, and we believe the dealers we have signed on so far will do just that."

One such dealer is Paul Evert's RV Country in Fresno, Cal., a dealership that

had enjoyed a fruitful relationship with the former Monaco Coach Corporation since 1992. “We’ve built a strong clientele of diehard Monaco owners over the years,” said Curt Curtis, partner and vice president of Paul Evert’s RV Country. “We’re comfortable working with the people currently at Monaco RV and we’re a firm believer in the products they build.”

Monaco RV expects to sign additional dealers in the coming months to add to its growing roster.

About Monaco RV, LLC

Monaco RV, LLC, a Navistar company, is a manufacturer of motorized and towable recreational vehicles. Headquartered in Coburg, Oregon, with substantial manufacturing facilities in Indiana, Monaco RV is dedicated to quality and service and offers innovative RVs designed to meet the needs of a broad range of customers with varied interests. Monaco RV offers a variety of products that appeal to RVers across generations, from entry-level priced towables to custom-made luxury models. For additional information about Monaco RV, LLC please visit www.monaco-online.com.

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