

International Newsroom

Navistar Parts' "Buy More, \$ave More" Promotion Offers Parts Rebates to Purchasers of Used Vehicles

Owners can save up to \$1,800 on parts and service purchases

WARRENVILLE, Ill. (Feb 15, 2010) – Buying a used truck or bus at an International dealer, IC Bus dealer or International® Used Truck Center opens the door to significant parts rebates and special offers through a new promotion from Navistar Parts.

The “Buy More, \$ave More” program, which kicked off Feb. 1, offers purchasers of used trucks and buses a tiered rebate program on parts purchased at participating International or IC Bus dealerships in the United States and Canada through Oct. 31, 2010.

“It’s never been more rewarding to buy a used vehicle from your International, IC Bus dealer or International Used Truck Center,” said Michael A. Cancelliere, senior vice president and general manager for Navistar Parts in North America. “This new program gives buyers an opportunity to receive up to 20 percent in rebates on parts purchases – good for any vehicle they may own -- plus \$50 off a Performance PM® or preventative maintenance service and a welcome kit.”

Owners purchasing a used vehicle from Feb. 1 through July 31, 2010, will receive their welcome kit, with rebate information, a \$50 service coupon and premiums including a road atlas, shop towels and PARTSMART® product catalog. Those enrolled in the program will receive a 15 percent rebate on the first \$5,000 of qualifying parts purchases between Feb. 1 and Oct. 31, 2010, in the form of an International Advantage® card good towards parts and service purchases at International or IC Bus dealers in North America. Parts purchases between \$5,001 and \$10,000 receive a 20 percent rebate.

“We’re investing in our customers. The ‘Buy More, \$ave More’ program can mean up to \$1,800 in parts and service savings for a used vehicle owner,” said Cancelliere. “All the more reason to make that investment in a used vehicle and return to the International or IC Bus dealer for parts and service.”

For more information, visit www.navistarpartsandservice.com/bmsm.html.

Navistar Parts

Navistar Parts, an operating unit of Navistar International Corporation (NYSE: NAV), delivers the right part, at the right place, at the right time. With the largest dealer network in North America, and extensive global locations, Navistar Parts supplies parts worldwide for all makes of medium and commercial trucks, including International® and IC Bus™ brand vehicles. With more than 700,000 parts, 10 global Parts Distribution Centers and 100 years of building a solid aftermarket parts supply chain, Navistar Parts keeps you up and running. Navistar Parts private labels include: Fleetrite®, PARTSMART® and ReNEWed® brands. Additional information on Navistar Parts can be found at www.navistarparts.com.

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