

Navistar Launches ReStar Vehicle Reconditioning Program

Renewed Look, Reliable Critical Components Help Extend Vehicle Life Cycle

LOUISVILLE, KY. (March 25, 2010) – Want to look and feel younger? So does your truck. With budgets tight and fleets growing older, Navistar's new ReStar™ reconditioning program offers the perfect solution for customers looking to improve their business, enhance their brand and reward their drivers.

Designed for late-model Class 5-8 commercial trucks, the ReStar program analyzes, recommends and replaces key mechanical and aesthetic components based on the application, age and history of each truck. With a unique work order in hand, highly skilled mechanics experienced in modifications and repair perform the customized overhaul at International® Truck Specialty Center locations throughout North America. The result—a reconditioned truck with a refreshed look, reliable critical components and a life expectancy well into the future.

“From powertrains to wiper blades, brakes to hoses, every truck has unique requirements,” said Jim Hebe, Navistar senior vice president, North American sales operations. “With ReStar, we can provide customers with a customized refresh package that maximizes vehicle uptime and increases brand reputation.”

The ReStar program is available for most makes and models of commercial trucks—International brand trucks or those built by other OEMs—and is ideal for fleets wanting to extend the life of their vehicles while minimizing costly downtime, unexpected repairs and driver turnover.

Potential customers wanting more information on ReStar can contact an International Truck Specialty Center at (800) 641-4000.

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