

## International Newsroom

**Roberto Swaine Honored as International Truck Dealer of the Year**  
Dealer Principal of International® Truck Dealership, Camiones Especiales S.A. de C.V. in Mexico City, Selected for Dedication, Service to the International Brand



**WARRENVILLE, ILL. (April 14, 2010)** – Navistar, Inc., the manufacturer of International® brand commercial trucks, recently honored Roberto “Bob” Swaine, Dealer Principal of Camiones Especiales S.A. de C.V. in Mexico City, Mexico, as the International Truck Dealer of the Year at its 30th Annual Circle of Excellence awards ceremony at the Library of Congress in Washington, D.C.

Bob is the 10th recipient of this prestigious honor. Navistar annually presents

the International Truck Dealer of the Year award to only one of the more than 300 International Truck dealers and distributors throughout the world. The Dealer of the Year must be exceptional in all facets of the truck distribution business, including sales, parts and service. The International Dealer of the Year is also characterized by his or her distinguished level of investment back into the business, including investments in personnel, business processes and facilities.

“Our annual Dealer of the Year honor is given to the very best of an elite group of International dealers,” said Aida Tanaka, vice president, dealer operations. “For more than 32 years, Bob Swaine has demonstrated exceptional commitment to his customers, his employees and the International brand. Navistar is a global company and I’m thrilled we are honoring a dealer from our global network as our Dealer of the Year.”

“Bob Swaine has a rich history with the International brand,” said Carlos Currin, managing director, Navistar Mexico. “Bob’s father, Desmond Swaine, started Camiones Especiales in Mexico 54 years ago. Bob joined the business in 1978 and has been a driving force behind the growth of International in Mexico. With more than 20 million people in Mexico City, Camiones Especiales serves the largest and most competitive marketplace in Mexico. Camiones Especiales has thrived through all cycles of the Mexican economy.”

Navistar chose Camiones Especiales as the International Dealer of the Year because it was among the highest performing International Truck dealers for sales and after market support in 2009. During one of the most difficult truck markets in years, the distributor delivered more trucks than any other Mexican distributor. Additionally, Camiones Especiales built a new state-of-the-art facility in 2009, expanding its market coverage to support the International brand.

“This award is a great honor for everyone at Camiones Especiales because it recognizes all the hard work and professionalism we bring to our customers in Mexico City,” Swaine said. “I accept the Dealer of the Year award on behalf of our incredibly talented team of truck professionals and our loyal customers at each of our five Camiones Especiales locations. This award is recognition of all the successful relationships we’ve built with our customers throughout Mexico City. Our customers rely on us to keep their businesses growing—and our International products and support are even more important to customers during these tough economic times.”

Swaine graduated from Menlo College’s School of Business Administration in California and began his professional career in truck sales and management working for Camiones Especiales. The dealership currently has five locations in Mexico City. Swaine has won the Circle of Excellence award eight years in a row.

### **About Camiones Especiales S.A. de C.V.**

Camiones Especiales S.A. de C.V. is a commercial truck distributor with three full-service locations and two parts stores in Mexico City. The distributor offers International brand products, including the full line of International trucks, buses and all-makes parts and service. As an affiliate of Idealease, Camiones Especiales also offers an array of lease products and services, including full-service leasing, contract maintenance and rental. Additional information is available at [www.camionesespeciales.com](http://www.camionesespeciales.com).

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