International Newsroom

A Wynn-Wynn Partnership with Monaco RV



COBURG, Ore. (March 22, 2011) – Monaco RV, one of the nation's leading manufacturers of recreational vehicles, announces a strategic partnership with entrepreneurs Jason and Nikki Wynn, the creative team behind "Gone with the Wynns," an interactive website and popular video web series of the same name.

The Wynns travel the country in their new Monaco Vesta in search of the greatest and greenest RV adventures America has to offer, while producing a series of short videos that document where they are, what they're doing and who they meet. It began as a way to provide a visual journal of sorts for their friends and family to enjoy. A way to stay connected. "We knew we wanted to take advantage of today's social media, like YouTube, Facebook and Twitter," explained Jason. "Once we knew this was something that could be opened up to the general public, it just took off."

The idea has blossomed into the website and video series "Gone with the Wynns." (Visit www.gonewiththewynns.com). Each 3-5 minute webisode, hosted by Nikki and shot and edited by Jason, is a reflection of the Wynns' infectious personalities and diverse interests. "From a music and art festival in

Nevada, to exploring the wetlands of the Mississippi River," explained Nikki, "we hope RVers from all walks of life find inspiration for their next trip, and even offer their own suggestions."

When the Wynns were seeking a new class A motorhome that was eco-friendly, easy to drive and would fit their youthful lifestyle, they turned to the 2011 Monaco Vesta 32PBS. "We love the Vesta's clean, modern design and eco-friendly features," said Jason, "including energy-efficient windows, the clean-burning fuel-efficient diesel engine and optional LED lighting and solar panels."

The Wynns, their two cats, Cleo and Singa, and their new Vesta, nicknamed "Windy," are scheduled to make several stops throughout the Western states, including Breckenridge, Colo.; Taos, N.M.; Dana Point and Indio, Calif.. New webisodes will be posted to the website weekly, along with a "tip of the day," featuring RV and environmental-related tips.

You can also follow the Wynns via Facebook or Twitter through links on their website. Via the "Contact" page on the site, they strongly encourage suggestions for cool destinations, events or local food spots. Their videos are also viewable through video sharing sites YouTube and Vimeo.

"We seized the unique opportunity to partner with Jason and Nikki Wynn for the 'Gone with the Wynns' venture," explained Ryan Lee, director of marketing for Monaco RV. "They love their new Vesta and their passion for RVing and the outdoors are sure to raise awareness to consumers who may not have considered RVing before, while helping to drive prospective buyers to dealers' lots.

"The Wynns are youthful, active, green-minded and eco-conscious, which isn't something people always associate with RVers. Partnering with Jason and

Nikki is a unique way for us to get our products in front of a demographic group that is largely new to the RV market. The Wynns are great people, talented professionals and tremendous ambassadors. We're proud to have them representing Monaco RV, our products and the RV lifestyle."

About Monaco RV

Monaco RV, LLC, a Navistar company, is a leading national manufacturer of motorized and towable recreational vehicles, is ranked as the number one producer of diesel-powered motorhomes. Dedicated to quality and service, Monaco RV is a leader in innovative RVs designed to meet the needs of a broad range of customers with varied interests and offers products that appeal to RVers across generations.

Headquartered in Coburg, Ore., with substantial manufacturing facilities in Indiana, Monaco RV offers a variety of RVs, from entry-level priced towables to custom-made luxury models. For additional information about Monaco RV, please visit www.monaco-online.com.

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