

International Newsroom

Navistar's Continental Mixers Launches New Integrated Mixers, Innovative Product for Ready Mixed Customers

Continental Mixers Introduces New Front Discharge Mixer, Lightweight Integrated Mixer Products and Advanced Cement Suspension Technologies

LAS VEGAS – (March 22, 2011) – One year after announcing a new name and direction for its recently acquired mixer business, Navistar's Continental Mixers, LLC is demonstrating its continued commitment to ready mixed customers with a wide range of new and innovative product offerings.

"It's been a busy first year for our Continental Mixers business as we worked to build the industry's largest, most comprehensive dealer network and bring a new level of after-sales and service support for ready-mix customers," said Steve Guillaume, general manager, Continental Mixers. "Building on that momentum, we're focused on growing the business with a number of new products for a wide range of customer needs in the construction industry."

New Front Discharge Mixer

Through a strategic partnership with Indiana Phoenix, beginning this fall, Continental Mixers will now offer a new front discharge mixer to complement its line-up of integrated rear discharge mixers. Continental Mixers will leverage Indiana Phoenix's more than 20 years of experience in the front discharge business while integrating the components and engineering expertise of Navistar's International® truck brand.

"Our entry into the front discharge mixer business is yet another step for Continental Mixers to provide a complete portfolio of product solutions for our customers," added Guillaume. "By integrating the chassis and powertrain from our commercial vehicles we're able to offer a machine with unparalleled performance, reliability, and durability backed by an expansive network that

understands how to support both mixers and vocational chassis.”

These new front discharge mixers will integrate the MaxxForce® 11 and MaxxForce® 13 big bore engines with horsepower ratings up to 430 horsepower. Utilizing MaxxForce Advanced EGR emissions technology, these front discharge mixers will benefit from a significant weight advantage with no need for liquid urea tanks or SCR aftertreatment offered by competitive products. These front discharge mixers will be sold and serviced through Continental Mixer dealers who will also provide parts support and unparalleled chassis service expertise. Production launch is expected for fall 2011.

New, Lightweight Integrated Mixer

Continental Mixers also announced an all-new lightweight integrated mixer which will utilize a proprietary high-strength steel specifically formulated for concrete mixers. This new design will deliver a nearly 2,000-pound weight savings versus comparably spec'd steel mixers.

“With this lightweight mixer, we are changing the weight game in the mixer business,” added Guillaume. “We’ve developed a product that provides our customers with significant weight savings in a 10.5 yard mixer, while maintaining all the benefits of a conventional steel mixer.”

These new lightweight mixers include the optional ZF gearbox which integrates the hydraulic pump in the gearbox housing. In addition, multiple barrel sizes are available to meet customer requirements. The new lightweight mixer will be available on both International® WorkStar® and International® PayStar® chassis.

Along with the lightweight, integrated mixer, Navistar also is showcasing an integrated product including a Continental Mixer integrated with the International WorkStar chassis and MaxxForce Engine. This product is now

available in a Bridgesaver application and utilizes Navistar's Diamond Logic® electronic control system with a number of versatile features such as directional drum control, drum stop warning, and automated chute lock. These features are also a part of the factory warranty. Additional feature development continues with planned release of Bridgesaver control and auto drum speed control later this year.

SuperSlurry® Liquefied Cement Suspension Technology

Beyond its complete line-up of integrated mixers, Continental Mixers also introduced SuperSlurry®, a new technology in the soil stabilization business to complement its concrete products portfolio. SuperSlurry is designed to transform cement stabilization into a clean and precise liquid application versus historical applications of dry cement and lime. It can be used in conjunction with full-depth reclamation to provide a more cost effective and durable sub-base for roads and parking lots.

The new SuperSlurry technology delivers a number of unique benefits, including reduced fuel consumption and equipment emissions, reusable materials, reduced material clean up, and the elimination of airborne particles during application.

“Our SuperSlurry is an exciting new technology that offers customers an environmentally superior alternative to conventional soil stabilization methods while providing customers with significant cost savings,” Guillaume added.

Continental Mixers will offer mobile SuperSlurry production plants, SuperSlurry mixers for distribution to job site, and licensing for utilization of the technology.

Largest Most Comprehensive Dealer Support Network in the Industry

During the past year, Continental Mixers has added 29 new dealers and 118

locations across the United States and Canada in addition to four dealers serving the Latin American market.

The Continental Mixers dealer network is extensively trained in sales and service capabilities for mixers, commercial chassis, and diesel engines while also offering all-makes parts support for these products. Continental Mixers dealers have shown a commitment to the ready-mix industry with state-of-the-art, world class facilities, extended hours for parts and service, and mobile service trucks. In addition, through the integrated service support tools available through OnCommand™ by Navistar, dealers in the Continental Mixers network are able to provide customers with an in-depth mixer and chassis preventative maintenance plan.

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