

Navistar's International Trucks Launch 'Turn-In-Three' Lease Program

Innovative New Leasing Option Helps Small Businesses Thrive in a Challenging Economy



WARRENVILLE, Ill. – AUGUST 23, 2011 —In today's challenging economic conditions, small businesses are constantly on the lookout for new and improved ways to more efficiently manage their operations. In response to these customer needs, International® Trucks has developed the Turn-In-Three program, which offers customers a fixed monthly payment over six years, full warranty coverage and a new truck after three years into the program. The Turn-in-Three program is available on two truck models: the industry's leading medium-duty commercial truck, the International® DuraStar®; and the company's newest entry in the Class 4/5 commercial truck segment, the International® TerraStar®.

“International's innovative Turn-In-Three program specifically offers fleets and small businesses a worry-free solution that also positively impacts the bottom line,” said Jim Hebe, Navistar senior vice president, North American sales operations. “In the end, customers get outstanding reliability in the form of two new trucks over the course of six years with full warranty coverage and fixed payments throughout.”

The two, three-year leases with a fixed payment over six years provide greater

certainty in an uncertain world—and puts a new fleet management option in the toolbox of today's companies.

The program offers customers:

- A six-year fixed monthly lease payment where after three years, the truck is replaced with a new truck to fulfill the final three years. The body is also transferred free of charge;
- A substitute truck to use while the transfer work is being completed;
- 100 percent warranty coverage on both vehicles, with a full parts and labor warranty on the engine, chassis and complete drivetrain; and,
- The chance to walk away at the end of six years or purchase the vehicle at market value.

DuraStar has been the No. 1 selling medium-duty truck for the past 20 years, and though the TerraStar is International's newest model, its build embodies the same core values as the International trucks that came before it. From TerraStar's virtually indestructible huck-bolted steel chassis to the powerful MaxxForce® engines with Advanced EGR, the industry's only no-hassle solution designed to meet 2010 emission standards, the product is a truck that shares the brand's legendary DNA for ruggedness, durability, dependability and value.

Whether leasing the fleet of the future or just one truck, the Turn-in-Three program puts businesses in the driver's seat with tremendous peace of mind. Those interested in taking advantage of this innovation in leasing from International should visit www.InternationalTrucks.com/turn-in-three to find a participating dealer.

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