

International Newsroom

Navistar Launches International-Branded Brake Drum

WARRENVILLE, Ill. (September 6, 2011) – Navistar introduces International® brake drums, offering a private label branded line of brake drums manufactured to the exacting standards of Navistar OE specifications. These are the same drums that will be used at a factory production level on many of our truck models, later in the year.

Manufactured to SAE and ASTM standards, the International brake drums are subjected to stringent quality audits for both the product and manufacturing process.

Many models of the new International brake drums feature machined-to-balance engineering, and lean manufacturing techniques, resulting in 2-4 lbs. weight savings per drum, and improved heat dissipation when compared to traditional designs. This delivers an improved cost per mile, and a longer life expectancy through an improved heat transfer process and anti-corrosion protection.

“Our customers have become increasingly focused on reducing their operating costs-per-mile, and we have engineered these drums to support that focus, while providing the premium quality and value they expect from International,” said Joe Felicelli, product marketing manager for Navistar Parts. “These brake drums will give drivers consistent, dependable performance at a competitive price.”

International brake drums are available through International/IC truck and bus dealerships and offer a one year/unlimited mileage warranty.

For more information about International brake drums, visit www.navistarpartsandservice.com

About Navistar Parts

Navistar Parts, an operating unit of Navistar, Inc. delivers the right part, at the right place, at the right time. With the largest dealer network in North America, and extensive global locations, Navistar Parts supplies parts worldwide for International® and IC Bus™ brand vehicles and MaxxForce® brand diesel engines, as well as parts for all makes of medium- and heavy-duty trucks. With more than 700,000 parts, 10 global Parts Distribution Centers and 100 years of building a solid aftermarket parts supply chain, Navistar Parts keeps you up and running. Navistar Parts private labels include: International®, Fleetrite®, PARTSMART® and ReNEWed® brands. Additional information on Navistar Parts can be found at www.navistarpartsandservice.com.

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