

## International Newsroom

### **Navistar and Women In Trucking Award the Trucking Industry's "2012 Influential Woman in Trucking"**

**Joyce Brenny, Owner, Brenny Transportation, Inc. and Brenny Specialized, Inc., Receives the Second Annual "Influential Woman in Trucking" Award**

KISSIMMEE, Fla., March 6, 2012 /[PRNewswire](#)/ -- Navistar, Inc. and the Women In Trucking Association (WIT) presented the second annual "Influential Woman in Trucking" award to Joyce Brenny, Owner, Brenny Transportation, Inc. and Brenny Specialized, Inc., at a ceremony today, during this week's Truckload Carriers Association (TCA) annual meeting.

The "2012 Influential Woman in Trucking" award seeks to recognize a woman in the trucking industry who makes or influences key decisions and who has demonstrated a record of responsibility and success in mentoring other women. With more than 35 years of industry experience, from beginning as a short-haul driver after high school, to starting and managing her own 100-employee company, Brenny has worked in nearly every area of the business.

"We are proud to recognize the leadership of Joyce Brenny and other influential women in our industry," President of Navistar's Parts Group Phyllis Cochran said. "As we seek to bring more awareness to the opportunities for women in trucking, Joyce is a great role model."

"We are thrilled to honor a woman who has been so influential in the trucking industry," said Ellen Voie, President of the Women In Trucking Association. "Joyce is an inspiration as the Women In Trucking Association furthers our mission to celebrate the success of women in what has traditionally been a very male-dominated industry."

Brenny founded Brenny Transportation, Inc. in 1996. The company, based in St. Cloud, Minnesota, began with three employees and has since grown to a

more than \$15 million company with three additional divisions: Brenny Specialized, Inc., Brenny Global and Brenny's national agent division.

Brenny has leveraged her position in the industry to assist charities in her community, both through financial contributions and by volunteering her and her staff's time and talents to participate in coat and food drives, as well as a "Trucks and Toys" for the "Toys for Tots" campaign. She is the current chairwoman of the Minnesota Trucking Association and is the first woman to hold this title. Brenny also serves on the Women In Trucking Association Scholarship Foundation and has been an active member of the organization.

"This year's Influential Woman in Trucking judges received more than 100 nominations, and Joyce was a unanimous choice for the top honor," Voie said. "The other two finalists are also exceptional role models."

Two runners-up for this year's award were also recognized at the TCA event: Sandra Ambrose-Clark, president, ESJ Carrier Corporation, and Judy McReynolds, president and CEO, Arkansas Best Corporation.

Ambrose-Clark is President of ESJ Enterprises in Cincinnati, Ohio, and is a founding member of the company. She has served on the USA Regional Chamber's small business advisory board, the Transportation Intermediaries Association board and the Women's Business Enterprise Council in the Southeast.

As President/CEO of Arkansas Best Corporation (ABF Freight System, Inc.), in Fort Smith, Arkansas, McReynolds is the first woman in the company's 89-year history to hold this position. McReynolds also serves on the ATA board of directors and executive committee, as well as the American Transportation Research Institute Board.

"As more women move into leadership positions within the trucking industry, it will become even more difficult to narrow the list of candidates in the future,"

Voie added. "In my opinion, that's a great obstacle to overcome, for all of us."

## **About Women In Trucking**

The Women In Trucking Association ([www.WomenInTrucking.org](http://www.WomenInTrucking.org)) was established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize the obstacles they face while building their careers.

(Logo: <http://photos.prnewswire.com/prnh/20120127/MM32830LOGO-a>)

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