International Newsroom

Monaco RV Becomes Navistar RV

Name Change Reinforces Navistar's Commitment to RV Business as Monaco, Holiday Rambler and R-Vision Brands Benefit from Ongoing Integration

LISLE, III. – (August 6, 2012) – Monaco RV, a leading manufacturer of motorized and towable recreational vehicles, today announced that it is changing its name to Navistar RV. Monaco®, Holiday Rambler™ and R-Vision™ brands will remain distinct and intact under the Navistar RV subsidiary of Navistar, Inc.

"The integration of Navistar and Monaco RV has resulted in better products and higher efficiencies," said Daniel Ustian, Navistar chairman, president and chief executive officer. "Updating the name of our RV company demonstrates our long-term commitment to the RV industry. When a customer buys a recreational vehicle built by Navistar RV, they know they're getting products with proven components, many of which are used in other Navistar vehicles—vehicles that move American goods, help keep troops safe, and ensure the safe transportation of schoolchildren."

Navistar, Inc., producer of industry leading school buses, commercial trucks and defense vehicles, acquired Monaco RV in 2009. Monaco, Holiday Rambler and R-Vision have been part of the Navistar family of brands for the last three years and the name change is the natural next step in Navistar's commitment to the business.

Since the acquisition, the company has streamlined operations and appointed a new executive management team. Navistar has also fully integrated the design, development, testing and validation of its recreational vehicles with the company's commercial truck and bus product development organization,

delivering vehicle engineering expertise unmatched in the RV industry.

Navistar RV maintains manufacturing operations for its R-Vision and Holiday Rambler towable units in Harrisburg, Ore. and Elkhart, Ind. The company's Monaco and Holiday Rambler brand motorized RVs are produced in a fully integrated manufacturing facility located in Wakarusa, Ind. with powertrain, chassis and body assembly in one dedicated facility.

"Navistar brings more than 100 years of vehicle development and design experience to the Monaco, Holiday Rambler and R-Vision brands," said William Osborne, president of Navistar RV. "With a foundation of Navistar's business and design excellence, we'll continue to produce some of the best recreational vehicles in the market."

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