

International Newsroom

Navistar Continues Commitment to Construction Segment with New Product Enhancements Offerings from International Truck and Continental Mixers Provide Construction Customers

LAS VEGAS – (February 5, 2013) – At this week's World of Concrete trade show, Navistar showcased its commitment to the construction segment with an array of updated severe service truck offerings from International Truck and a comprehensive line-up of mixer products from Continental Mixers.

“Over the past several years, Navistar has maintained its focus on meeting the needs of its construction customers by delivering industry-leading vocational trucks and integrated mixer offerings for a wide range of applications,” said Jack Allen, president North America Truck and Parts, Navistar. “With investment in great products, an extensive dealer network, and the best after-sales support in the industry, we're well positioned to continue our support for this important segment of the business.”

Updates for International® WorkStar®

International WorkStar heavy-duty vocational models will add SCR for 2013. Navistar's 13-liter engine with Cummins SCR (selective catalytic reduction) aftertreatment system will launch in International ProStar®+ highway tractors in April and in WorkStar models in May. Other new features launching for WorkStar include:

- 96-inch break-away mirrors
 - Minimize cab and door damage that result from low-speed collisions.
 - Narrower than standard 102-inch spacing
 - Available remote control
 - Available heated and/or lighted
- Standard LED lighting
 - Dome light

- Door courtesy
- Side turn/marker
- Clearance lights
- Stop turn tail lights
- Fog lights
- Work light

WorkStar Vocational Tractor

Also on display at the show was a recently launched International® WorkStar® vocational tractor model with a 54,000-pound GVW rating. The 107-inch BBC (bumper to back-of-cab) WorkStar tractor is available with Navistar's proprietary 13-liter engine with SCR with up to 475 horsepower and 1,700 lb.-ft. of torque. The WorkStar tractor also includes:

- Vocational bumper
- Set-back (46-inch) 4x2 / 6x4 application configurations
- 120,000 psi frame rails
- Meritor 14,000-pound front suspension
- Meritor 40,000-pound rear axle with IROS
- Eaton Fuller® UltraShift® Plus 10-speed fully automated manual transmission

Truck and Mixer Integration

Continental Mixers showcased its lightweight integrated mixer which utilizes a proprietary high-strength steel specifically formulated for concrete mixers. This design delivers a nearly 2,000-pound weight savings versus comparably spec'd steel mixers.

"With this lightweight mixer, we are changing the weight game in the mixer business," said Steve Guillaume, general manager, Continental Mixers. "We've developed a product that provides our customers with significant weight savings while maintaining all the benefits of a conventional steel mixer."

The lightweight mixer includes the optional ZF gearbox which integrates the hydraulic pump in the gearbox housing. In addition, multiple barrel sizes are

available to meet customer requirements. The new lightweight mixers are available on both International WorkStar and International PayStar® chassis.

Trailer Mixer

Continental Mixers also featured its trailer mixer designed for 9.5-12 cubic meter applications and can also utilize Continental Mixers new lightweight components. The mixer is integrated with the International WorkStar tractor to provide an integrated mixer solution that is delivered, warranted, and serviced through one network. The Continental trailer mixer features a low center of gravity to prevent spillage going over inclines and a hopper height equal to conventional mixers. In addition, the trailer mixer touts Continental Mixers' high performance load charging and discharging as well as wireless controls and Navistar's integrated Diamond Logic Builder® for ease in body installations and upfitting.

Comprehensive Customer Support

Continental Mixers goes above and beyond with an unprecedented level of customer and product support, boasting 29 dedicated dealers and 118 locations across the United States and Canada in addition to four dealers serving the Latin American market. The Continental Mixers dealer network is extensively trained in sales and service capabilities for mixers, commercial chassis, and diesel engines while also offering all-makes parts support for these products. Continental Mixers dealers demonstrate a commitment to the ready-mix industry with state-of-the-art, world class facilities, extended hours for parts and service, and mobile service trucks.

Through the integrated service support tools available through OnCommand™ by Navistar, Continental Mixers dealers offer an innovative preventative maintenance program that allows customers to align preventative maintenance schedules for both mixer and chassis to reduce downtime and improve productivity.