International Newsroom

NAVISTAR BEGINS DELIVERIES OF INTERNATIONAL PROSTAR TRUCKS IN RUSSIA

NOVOSIBIRSK, Russia – (November 7, 2013) Navistar International Corporation (NYSE: NAV) today announced its newest dealer in Novosibirsk, Russia, began delivering International® ProStar® trucks. The first round of deliveries follows the company's announcement in September that it would offer its aero-nose tractor in the Russian market.

"We are excited to see Autotruck, our newest dealer, deliver two of the first ProStar units in the Russian market," said Nurali Bunyatov, managing sales director for Russia and the Commonwealth of Independent States, Navistar. "The ProStar is designed to deliver the lowest cost of total ownership for customers and having a strong dealer network with partners like Autotruck means customers can depend on us wherever their work may take them."

The ProStar offers fleets and drivers the efficient power of a big bore engine with lighter weight components to maximize payload. Available in a 6x4 application with 430 horsepower and 1,550 lb,-ft. of torque, the ProStar delivers excellent fuel economy, performance and reliability to maximize cost savings. Aerodynamics contributes 50 percent to overall fuel economy, which make it critical that a vehicle is designed to minimize aerodynamic drag. The ProStar vehicle's aero nose and other aerodynamic components make it one of the most fuel efficient vehicles in the truck industry.

"Autotruck is excited to be a part of Navistar's dealer network and we are committed to selling the International ProStar in Russia," said Veniamin Korolev, president of Autotruck, LLC. "We are impressed with the many comfort features as well as the fuel savings of the ProStar and look forward to putting new customers into the driver's seat."

Navistar's existing in-country dealer service network also includes locations that provide service coverage for Moscow, St. Petersburg, Voronezh, Nizhny

Novgorod, Rostov-on-Don and Ufa.

https://news.international.com/news?item=657